## Introduction

AIE 1901 - AI Exploration - LLM for Optimization

#### Instructor

- Prof. Jie Wang
- Office: TA409a
- Office Hour: 3pm 4pm, every Wednesday, TA409a
- Class Venue and Time: Tuesday 1:30pm 3:20pm, TA206 or TC501 (Let's use TA206 for the first three weeks)
- Email: jwang@cuhk.edu.cn

## Teaching Assistant

- Mr. Zhaoliang Yuan
- Office Hour: To be determined
- Email: <u>225080014@link.cuhk.edu.cn</u>
- Teaching Schedule: Jie Wang and Zhaoliang Yuan will teach in alternating weeks.

## Introduction to myself

- Assistant Professor at School of Artificial Intelligence (home department) and School of Data Science, The Chinese University of Hong Kong, Shenzhen
- Contact: jwang@cuhk.edu.cn
- Webpage: <a href="https://mypage.cuhk.edu.cn/academics/jwang/">https://mypage.cuhk.edu.cn/academics/jwang/</a>
- Got Bachelor in Pure Mathematics (2016-2020) at CUHKSZ
- Got Ph.D. in Industrial Engineering (2020-2025) at Georgia Tech
- Research focus: optimization and statistics for machine learning
- You can call me Prof. Wang or Dr. Wang

## Selected Learning Objectives

- Understanding core principles and technologies behind Large Language Models (LLMs)
- Exploring the tools and infrastructure necessary for developing and deploying LLMs
- Understand basic optimization modeling for practical applications
- Apply LLM agents to solve real-world problems.
- Address the ethical considerations of using LLM technology
- Cultivating collaboration, communication, and leadership skills

## Course Organization

This course equips you with technical skills essential for Generative AI and Operations Research professionals.

- Lectures: Slides posted on Blackboard.
- Assignments: Four individual assignments to master core concepts.
- Project: A culminating group project to apply LLM techniques for optimization modeling and solving.

## Readings

• Essential Instructional Materials: Lecture slides, tutorial materials, and selected articles will be distributed throughout the semester.

#### Recommended Readings:

- Building LLM Apps: Create Intelligent Apps and Agents with Large Language Models. by Valentina Alto
- Tutorials by Nvidia: <a href="https://developer.nvidia.com/blog/introduction-to-llm-agents/">https://developer.nvidia.com/blog/introduction-to-llm-agents/</a>
- Hands-On Large Language Models by Jay Alammar, Maarten Grootendorst, published by O'Reilly Media, Inc
- An article ORLM: A Customizable Framework in Training Large Models for Automated Optimization Modeling in <a href="https://arxiv.org/abs/2405.17743">https://arxiv.org/abs/2405.17743</a>

## Grading Scheme

Assignments (Individual): 40%

Midterm Group Project Presentation: 20%

Final Group Project Presentation: 40%

## Assignment

- Homework Assignments: Several exercises will be assigned during the semester. They are individual assignments and must be completed INDEPENDENTLY to receive full credits. Copied work among several students will result in a zero grade for all parties involved.
- Late Assignments: Late submissions will result in 10% reduction per day late unless approved by the instructor prior to the due date.
- Integrity: We assume that you have complete integrity in all your class efforts. Violations of the university's rules will be taken extremely seriously, and they will be addressed promptly according to established university procedures.

## Project Teams

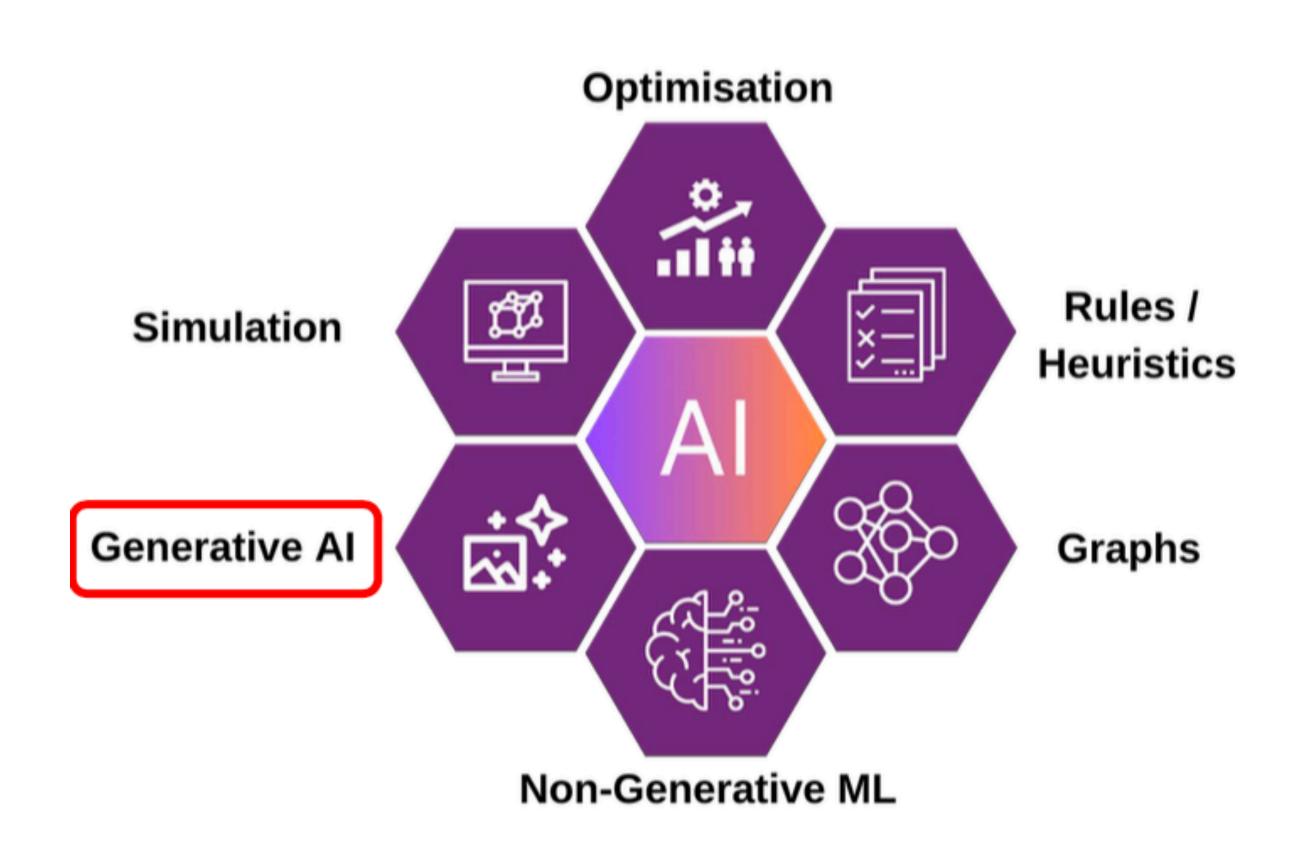
- No more than four members per team
- A team leader should be elected by the members
- Each team will meet the instructor / TA to discuss each report
- Work should be divided clearly among team members
- Should keep a work log that records the contributions made by each team member
- Late project reports will result in 10 % reduction per day late

## Project Deliverables

- Midterm Presentation (20%): Project pitch & initial progress
- Final Presentation (40%): Demonstrate your working solution
- Presentation/Report guidelines will be discussed in class and posted online
- The instructors / TA will schedule a meeting with each group before each presentations to answer questions and ensure smooth project execution

## Impacts of Large Language Model

#### Generative Al is a New Member of Al



Since "Artificial Intelligence" was coined in 1950s, many techniques of Al have been developed, Generative Al is the most recent and the most popular Al technique

#### Al Will Revolutionize Higher Education

#### Benefits of Al Higher Education



#### Access to Vast Amounts of Information

Al-powered search engines and recommendation systems offer students diverse, relevant resources..



#### Personalized Learning Experience

Al in higher education tailors learning paths based on students' past performance, learning styles, and difficulties.



## Enhanced Learning Efficiency

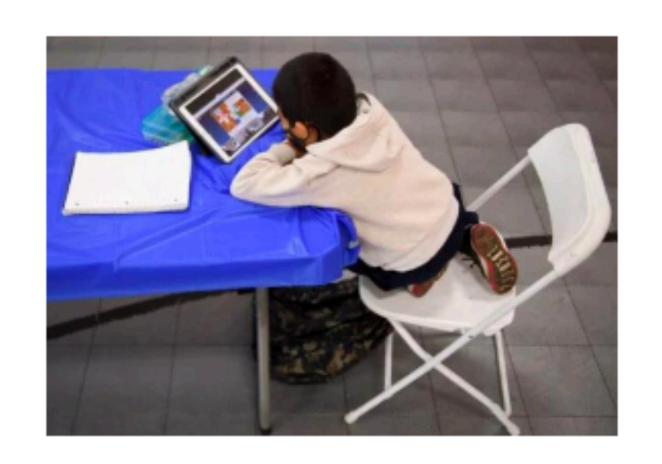
Al-driven tutoring systems adapt content to individual learning styles, boosting confidence and motivation.



#### Personalized Support

Al chatbots serve as virtual tutors, providing instant, tailored assistance to students.

#### An Al School is Born in the USA

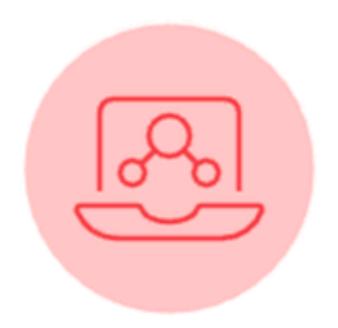


Arizona School's Curriculum Will Be Taught by AI, No
By Todd Feathers Published December 19, 2024

- The Arizona State Board for Charter Schools on Monday approved an application from Unbound Academy to open a fully online school serving grades four through eight.
- Under a 2hr Learning model, students spend just two hours a day using personalized learning programs from companies like IXL and Khan Academy

## LLMs Enables More Personalized Learning

How can LLMs be best utilized in education?







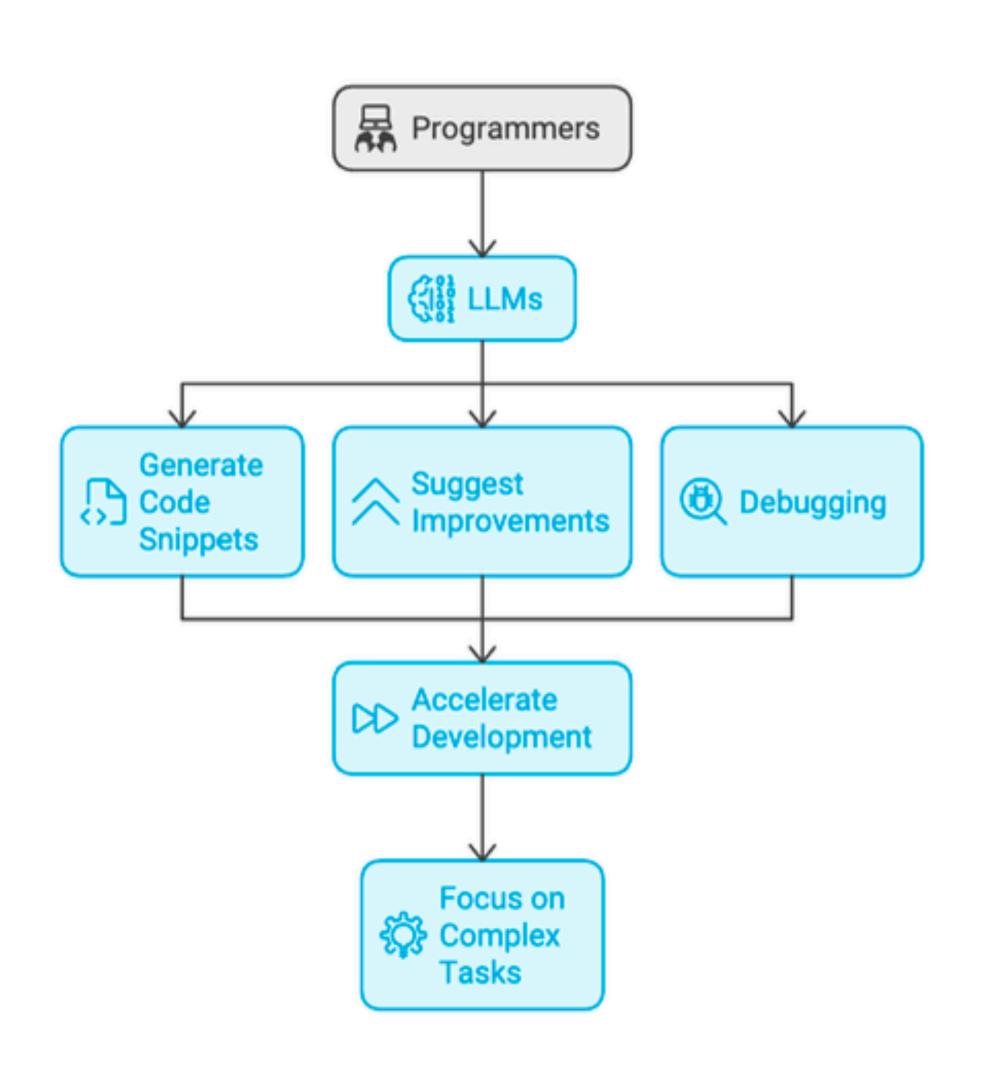
#### Personalized Learning

Adapts to individual learning styles and paces, provides tailored learning experiences.

#### Traditional Learning

Standardized curriculum, uniform pace, teacher-led instruction.

## Impact of LLMs on Programming



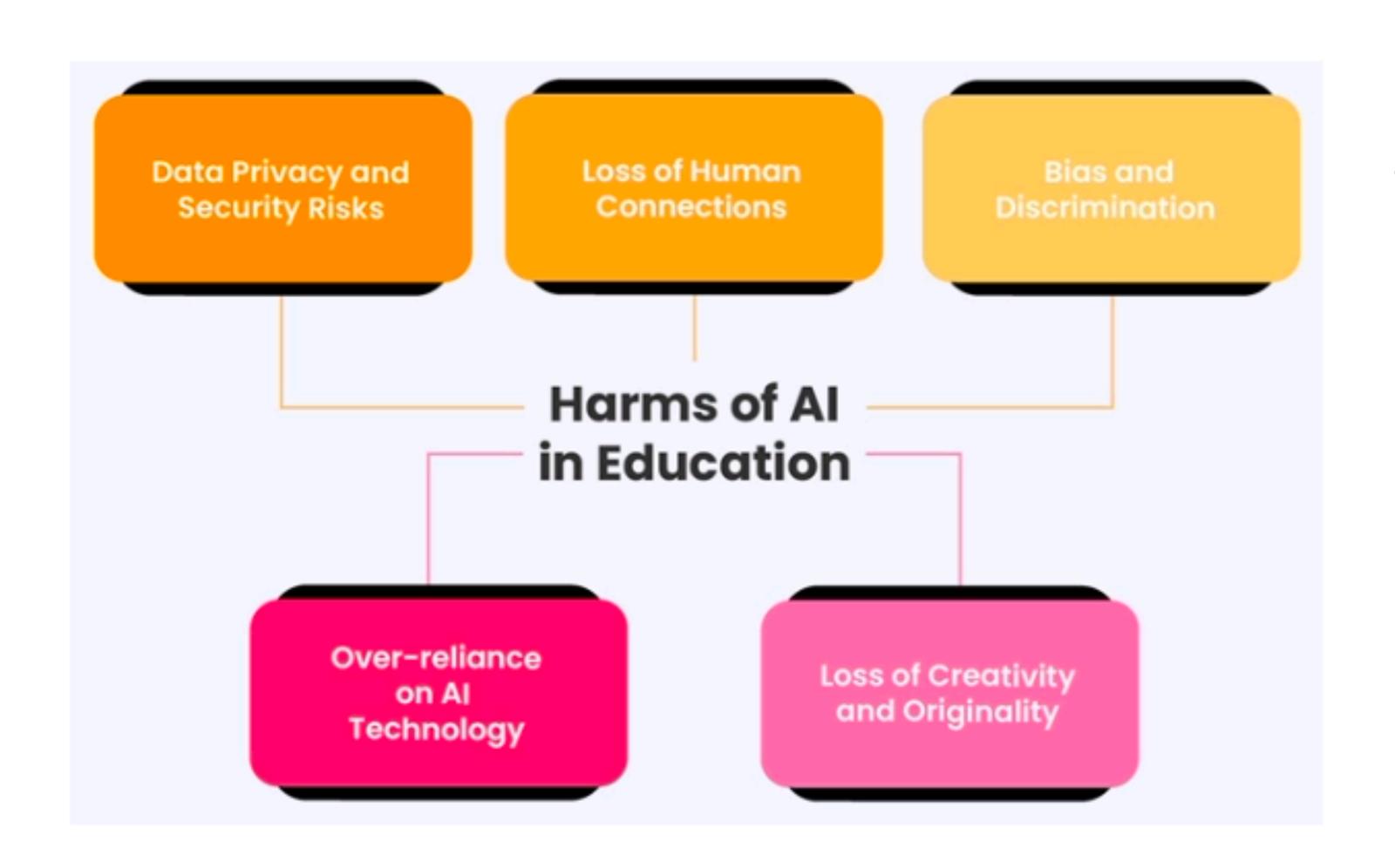
For Programmers, LLMs can:

- Generate code snippets and suggest improvements
- Accelerate debugging
- Free up developers to focus on more complex tasks

GenAl Wisdom 2 (GW2)

- Coding is becoming more automatic.
- Programming with natural language is becoming reality.

#### Potential Negative LLM Impacts



#### GenAl Wisdom 3 (GW3)

- GenAl adoption can have negative impacts.
- GenAl adoption must be managed strategically.

#### Four Roles of GenAl in Education



#### Teaching

Create syllabi, exams, essays, feedback, and presentations for their courses, as well as generate images, audio, video, and text for educational content







#### Learning

Personalized learning paths, adaptive assessments, problemsolving hints, and interactive simulations that enhance their engagement and understanding

#### Research

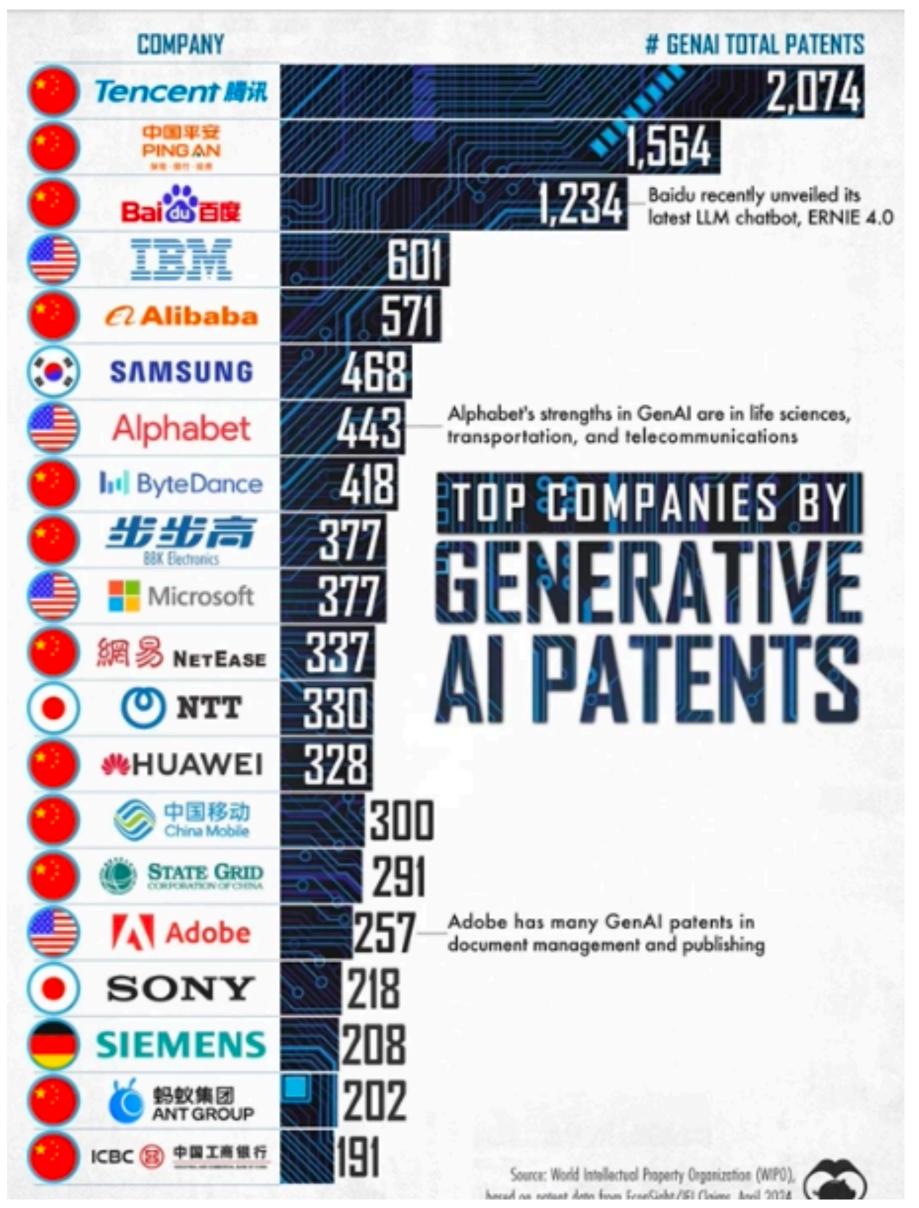
Data analysis, literature review, hypothesis generation, research paper writing, and peer review that improve their productivity and quality

#### Admin

Enrollment management, student retention, financial aid, marketing campaigns, and academic advising that optimize their efficiency and effectiveness.

# Opportunities and Challenges in Large Language Model

#### China Leads in LLM Patents



- Invention: LLMs were invented in the US
- Innovation & Patents: China is catching up and leads in LLM patents
- Opportunity: China will create more LLM applications
- More jobs will involve LLM development
- Our Focus: This course is focused on using LLM for Optimization

## Many LLMs in China

#### Chinese Tech Firms Vie for Dominance in Large Al Models



Every company tries to jump into the LLM game, and many jobs will be available as more LLM applications are created

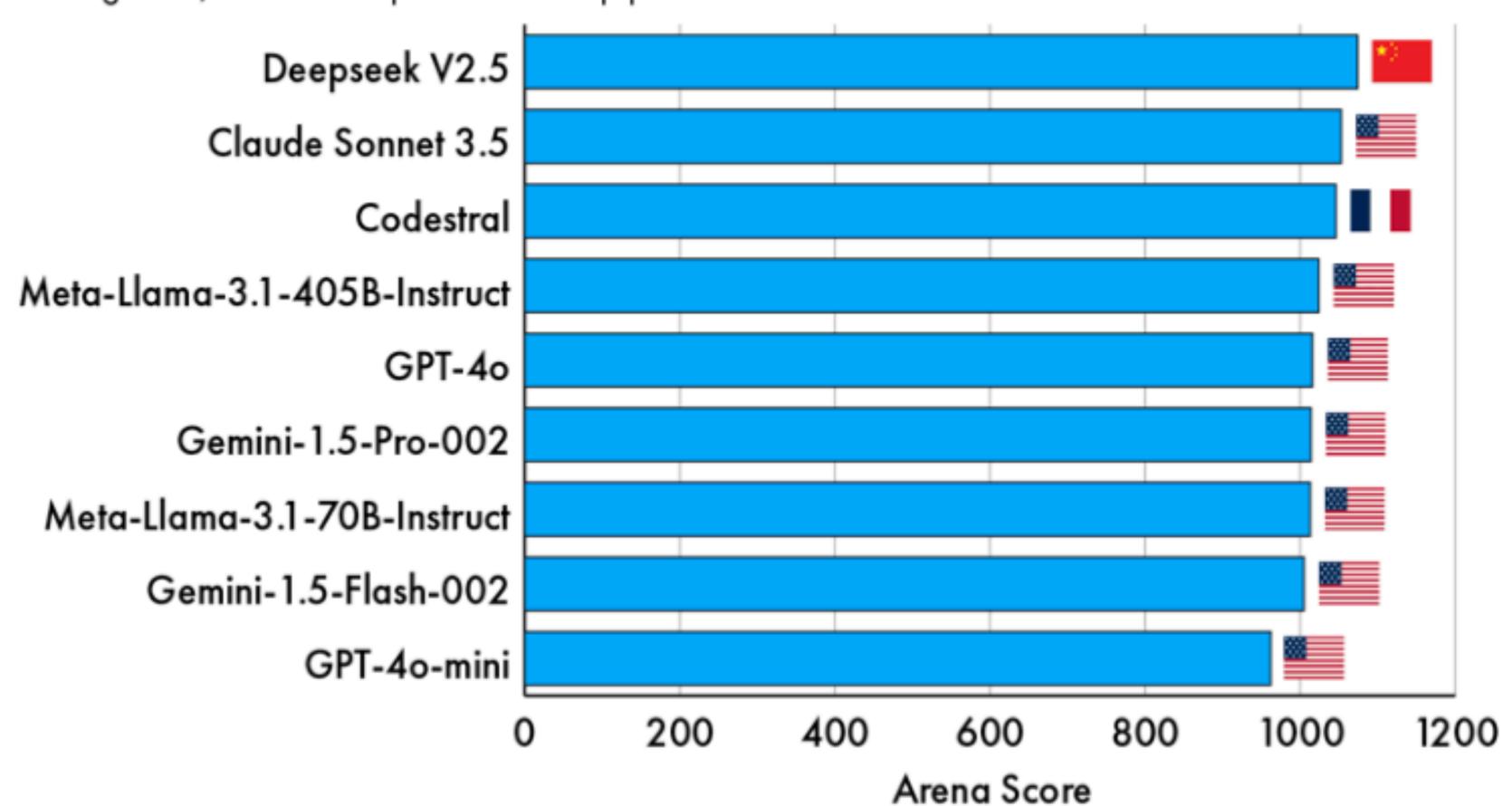
Note: Information accurate as of May 2 Source: Public information compiled by Caixin



## The Best Coding LLMs

#### **DECEMBER 8, 2024**

An initial leaderboard by Copilot Arena, which pits different AI models against each other on coding tasks, ranked DeepSeek as its top performer.



Copilot Arena is an open-source code AI coding assistant that provides paired autocomplete completions from different LLMs.

#### Alibaba is All In LLMs



#### LLMs Across Industries

All industries:

LLMs can now
automate '60-70% of
employees' time'

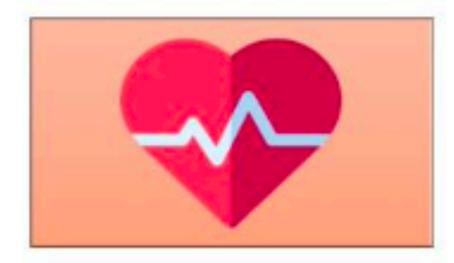
[McKinsey]



Agriculture:
Decrease operating
costs by 22%
[ARK]

Consulting: 25.1% faster, 40% higher quality
[Harvard/BCG]





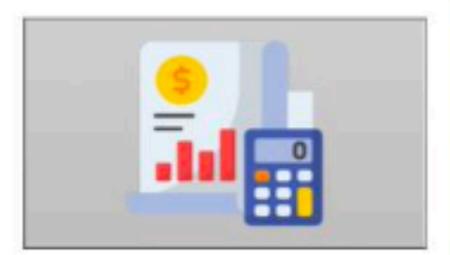
Healthcare: 58.7% better interpersonal skills [Nature]



Software development: 55.8% faster



Medicine: Charts 75% faster, 250% more detail [Carbon Health]



Finance, accounting, auditing: 'Fully exposed,' 100% faster [OpenAI/UPenn]



Therapy/coaching:
Al promises 'more
effective' therapy
[Seligman]

Chemistry:
'GPT-4 represents the future of chemistry'

[White]

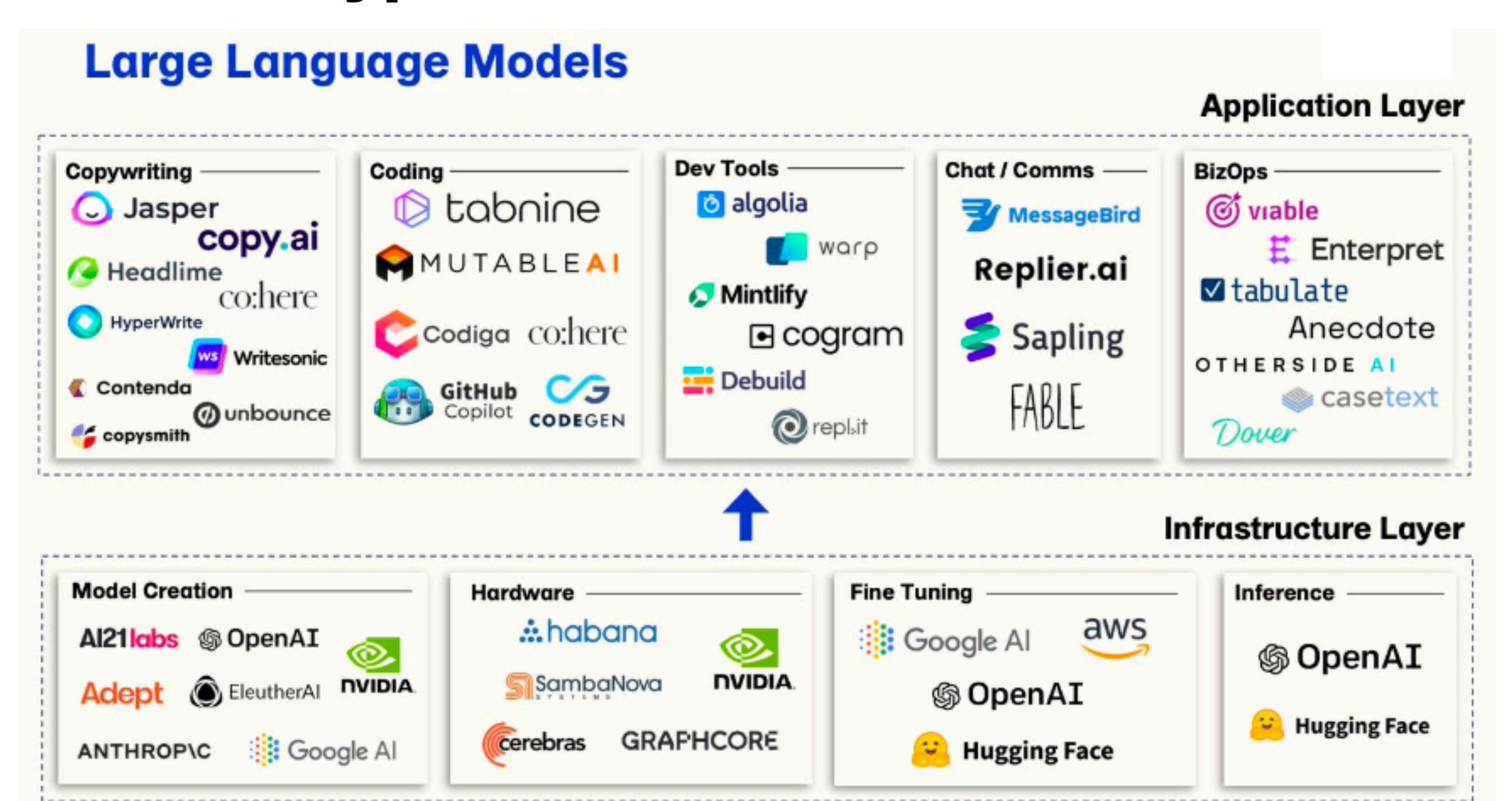


Customer service:
14% more issues
resolved
[McKinsey]



Writers: 'Fully exposed,' 100% faster
[OpenAI/UPenn]

#### Various Types and Uses of LLMs



#### LLM Use Case Categories



A data product that transforms a text input into a text output, e.g. classify, summarize, convert to JSON



A language-based interface to data or a tool, e.g. chat-yourdocuments, sql query



WORKFLOW **AUTOMATIONS** 

Automate predefined workflows using access to data and tools, e.g. write a proposal, book a flight



**COPILOTS & ASSISTANTS** 

A mixture of natural language interfaces and automation capabilities, used in the loop with a human user, e.g. Microsoft Copilot



**AUTONOMOUS AGENTS** 

Automate arbitrary, unseen workflows using data and tools

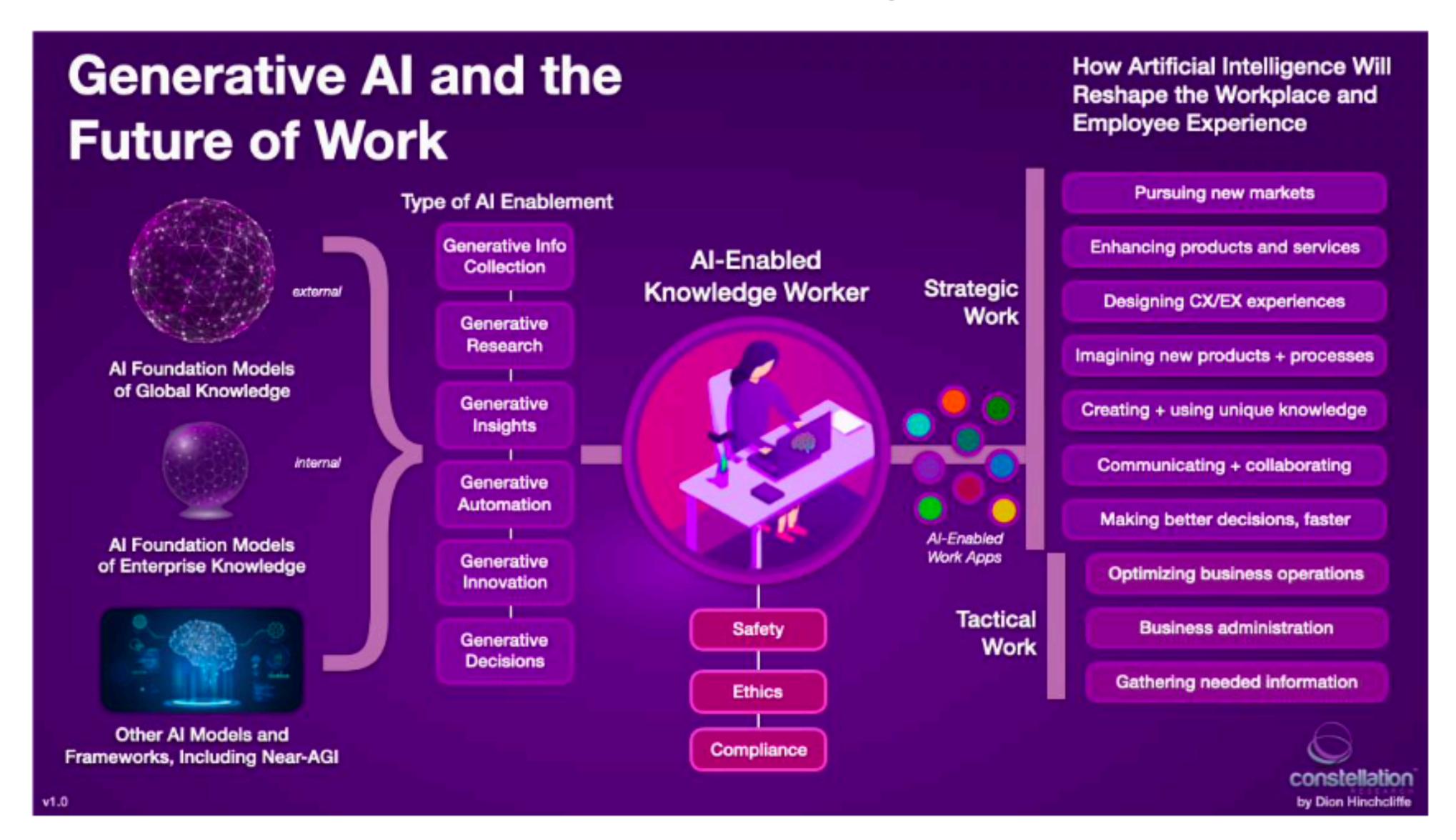
Less complex ←······ More complex

## LLM Agents and Agentic Workflow

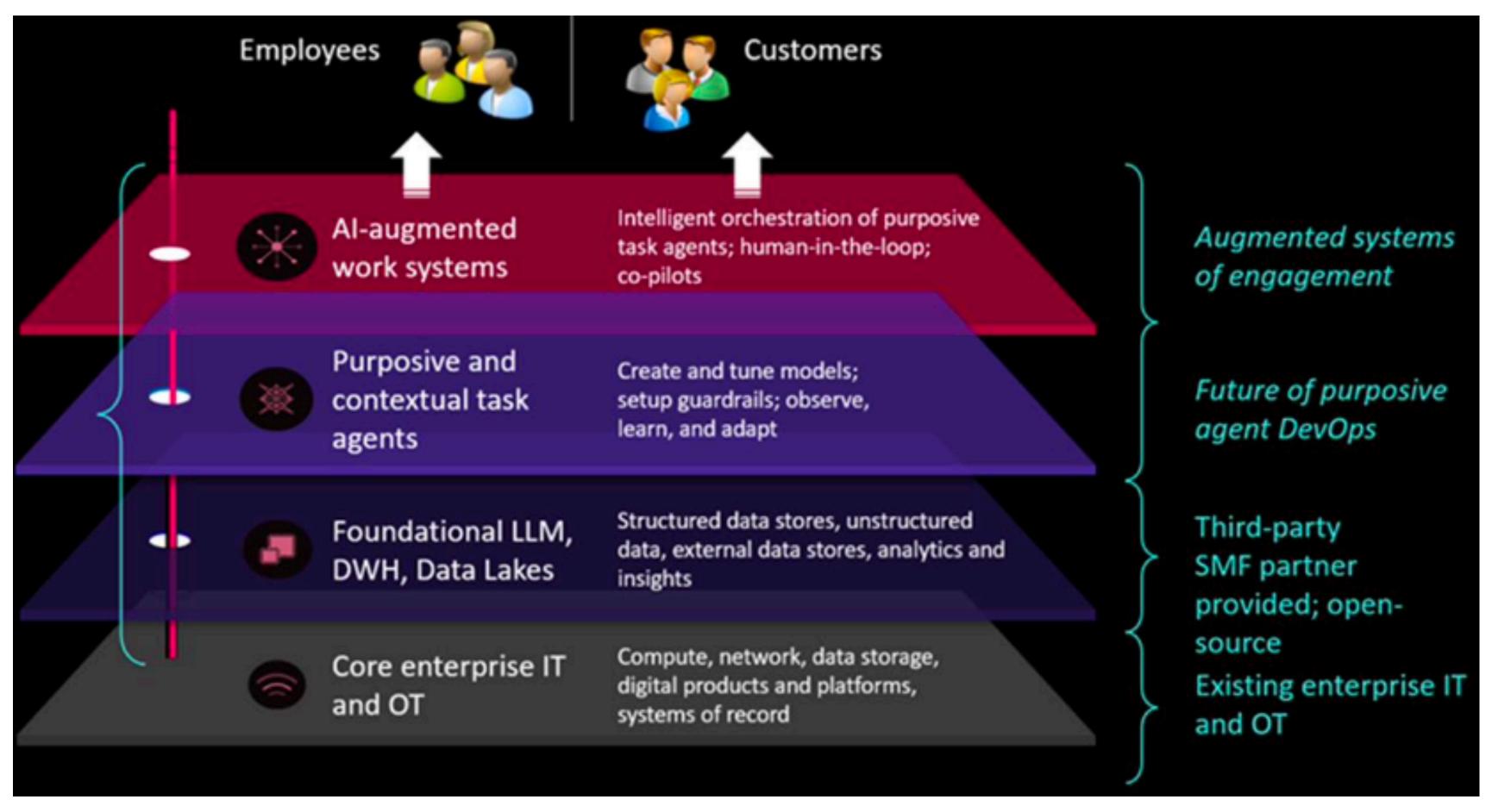


Informed Decision-Making

## Generative Al Is Reshaping the Workplace



## Al Is Part of the Enterprise Architecture



Al-enabled enterprise architecture will support employees and customers.

# LLM Job Opportunities for Students

## LLM Agents and Agentic Workflow



Informed Decision-Making